

Faculty Online Profile

Guidelines for Embedding Customized Search of Online Faculty Profiles on departmental websites for University of Pittsburgh, Health Sciences

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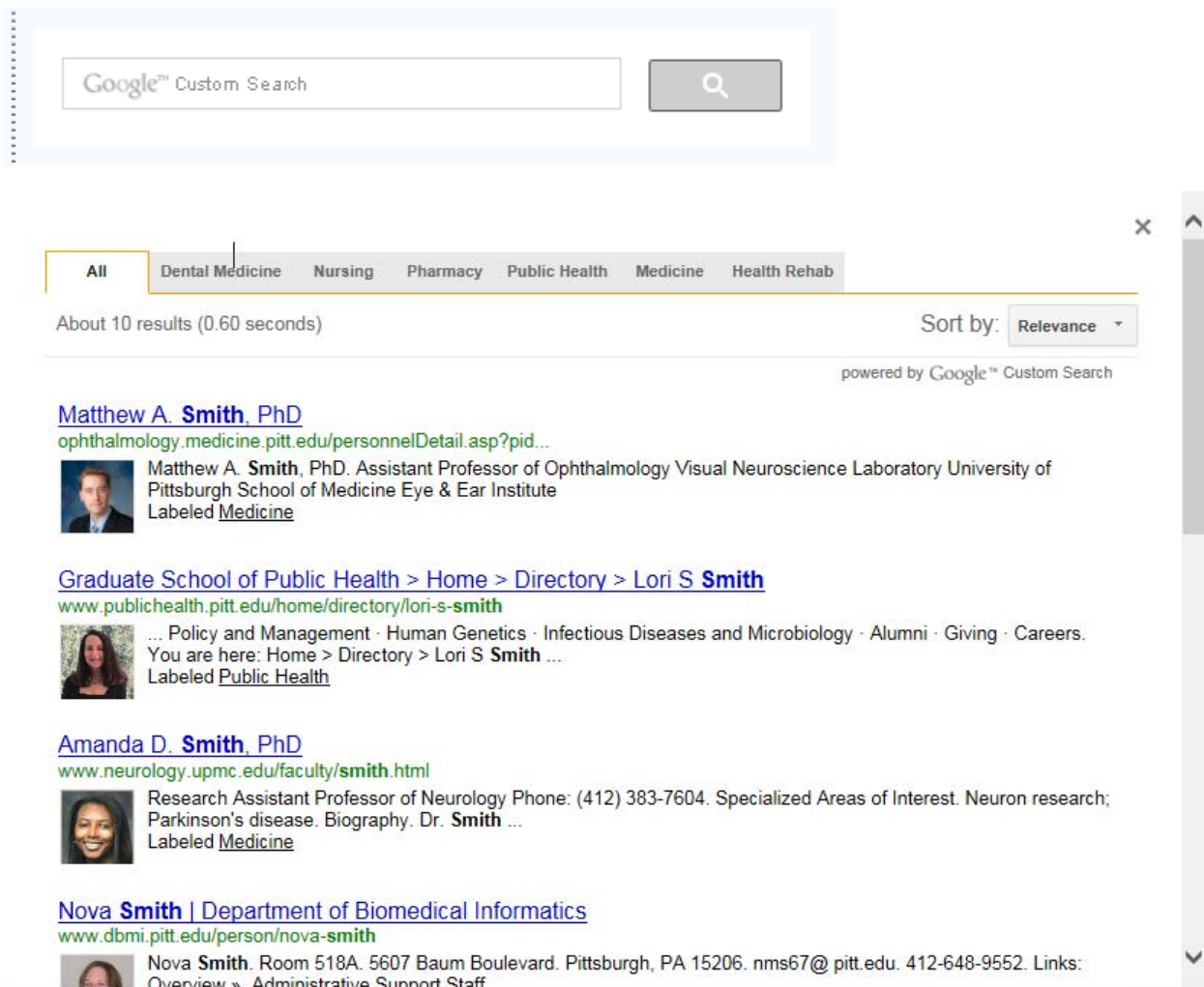
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I. Document Overview

It is critically important that HS researchers have accurate, complete and timely information on their research pursuits and interests available online as this is one of the primary ways other researchers, institutions, and entities learn about the research happening at the University. It is just as critical that the information be easily searchable and discoverable. Through a customized Google Search bar, one can search only the faculty researchers and index pages of departments within the Schools of the Health Sciences, reducing extraneous results outside of the University of Pittsburgh, non-Faculty pages within the University, or non-health science pages within the University.

This document provides guidelines on embedding a Faculty Search Box in your department website. The primary audience for the document is all Health Science Departments that maintain websites. The scope of the document is limited to faculty listings and faculty profile pages.

Customized Google Search Bar & Results



The image shows a screenshot of a customized Google Search interface. At the top, there is a search bar with the text "Google™ Custom Search" and a magnifying glass icon. Below the search bar, there are several tabs: "All", "Dental Medicine", "Nursing", "Pharmacy", "Public Health", "Medicine", and "Health Rehab". The "All" tab is selected. Below the tabs, it says "About 10 results (0.60 seconds)" and "Sort by: Relevance". The search results are powered by Google™ Custom Search. The first result is for Matthew A. Smith, PhD, with a profile picture and a link to his page. The second result is for Lori S. Smith, with a profile picture and a link to her page. The third result is for Amanda D. Smith, PhD, with a profile picture and a link to her page. The fourth result is for Nova Smith, with a profile picture and a link to her page.

II. Embedding the Faculty Search Box

The search feature is maintained by Health Sciences Information Technology (HSIT). If you have any questions, please contact the iTarget support desk at help@hs.pitt.edu.

1. Background

The feature leverages Google Search to search faculty pages that are part of the department websites listed on the Health Sciences website (<http://www.health.pitt.edu/>).

The search returns the top 100 search results broken into ten results per page that are displayed in a pop-up window.

It also provides the ability to filter the search results by individual Health Sciences Schools.

2. Including the search box on your site

```
<!--The following code should be placed within the <head> tags on the page where the search needs to be inserted. The purpose of this code is to link the search box to the customized google engine that has been set up to search faculty in the Health Sciences-->
```

```
<script>
  (function() {
    var cx = '004403065304718915232:8oqsu-b19pg';
    var gcse = document.createElement('script');
    gcse.type = 'text/javascript';
    gcse.async = true;
    gcse.src = (document.location.protocol == 'https:' ? 'https:' : 'http:') +
      '//cse.google.com/cse.js?cx=' + cx;
    var s = document.getElementsByTagName('script')[0];
    s.parentNode.insertBefore(gcse, s);
  })();
</script>
```

```
<!--Place the following code in the main body of your page to display the Google Search box-->
```

```
<div style="width:400px">
  <gcse:search></gcse:search>
</div>
```

You are done!! To see a live sample, please click here.

<http://it.health.pitt.edu/content.asp?id=2471>